



## Daniela Ferreira

He has been a journalist since the 1990s, split between the television station SIC and the radio stations of the Media Capital / PRISA group, namely Rádio Comercial and M80 Rádio, of which he was a member of the founding team. On television, she has voiced several institutional adverts for RTP and SIC and collaborated on news pieces for the National Geographic Channel. She currently works in LNEC's Public Relations and Technical Office. She has a postgraduate degree in New Media and Web Practices from Universidade Nova de Lisboa and was a student of António Câmara - Founder and CEO of YDreams. Master's degree in Internal Communication from INP - Instituto de Novas Profissões. She undertook further training in new technologies applied to communication at Beta-i, FLAG, ISCTE and Wiremaze, and at Microsoft in the field of IoT. She presents galas for shows; she moderates debates on new technologies, motorsport, youth and entrepreneurship. Since 2019 she has been Secretary of the General Assembly of APDSI - Association for the Promotion and Development of the Information Society. She collaborated with the Portuguese chapter of it Service Management.